

Scandinavian Design

Charlotte Peter Fiell

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Charlotte Peter Fiell : Scandinavian Design before purchasing it in order to gage whether or not it would be worth my time, and all praised Scandinavian Design:

0 of 0 people found the following review helpful. Great design inspiration!By CustomerWonderful book that will inspire you no matter what decorating style you ascribe to!!3 of 5 people found the following review helpful. A Great Resource BookBy LanI like the book. It includes various subject for people who interested in design and like to know its trend in depth. I am very happy with the content. The only problem I have with this book is its text too small, for the portion of each designer's profile, hard to read without wearing my glasses.21 of 21 people found the following review helpful. Democratic objectsBy RobinAnother one of those excellent Fiell/Taschen overviews on design. This time, a huge 704 page, beautifully designed and printed pictorial collection of the essence of Scandinavian creativity. Although it covers the obvious furniture, metalware, glass, textiles and ceramics it also considers commercial products from companies like Fiskars, Hasselblad, IKEA, Lego, Saab, Volvo and nicely, even a company like Kompan, a producer of childrens playground equipment that is sold worldwide. I think there is a reason for the commercial and

creative success of Scandinavian products: they believe that good, simple design should be applied to everything and be available to all, the introduction calls these products democratic objects. The book is a joy to look at. Each designer (or company with their logo) starts on a spread with a small head shot of the person, some text and the rest of the space, sometimes over several pages, devoted to photos. Interestingly with so many photos (more than 1600) many of which came from various sources, the colour values are very similar and they all blend together throughout the book. I think Taschen are to be congratulated on producing (yet again) a stunning looking book that covers the subject so well and anyone involved with craft creativity and design will be pleased to have a copy.

Scandtastic!

About the Author Charlotte Peter Fiell have written numerous TASCHEN books, including 1000 Chairs, Design of the 20th Century, Industrial Design AZ, Scandinavian Design, Designing the 21st Century, Graphic Design for the 21st Century, 1000 Lights and Contemporary Graphic Design. They also edited TASCHENs Decorative Art series and the 12-volume domus 19281999.