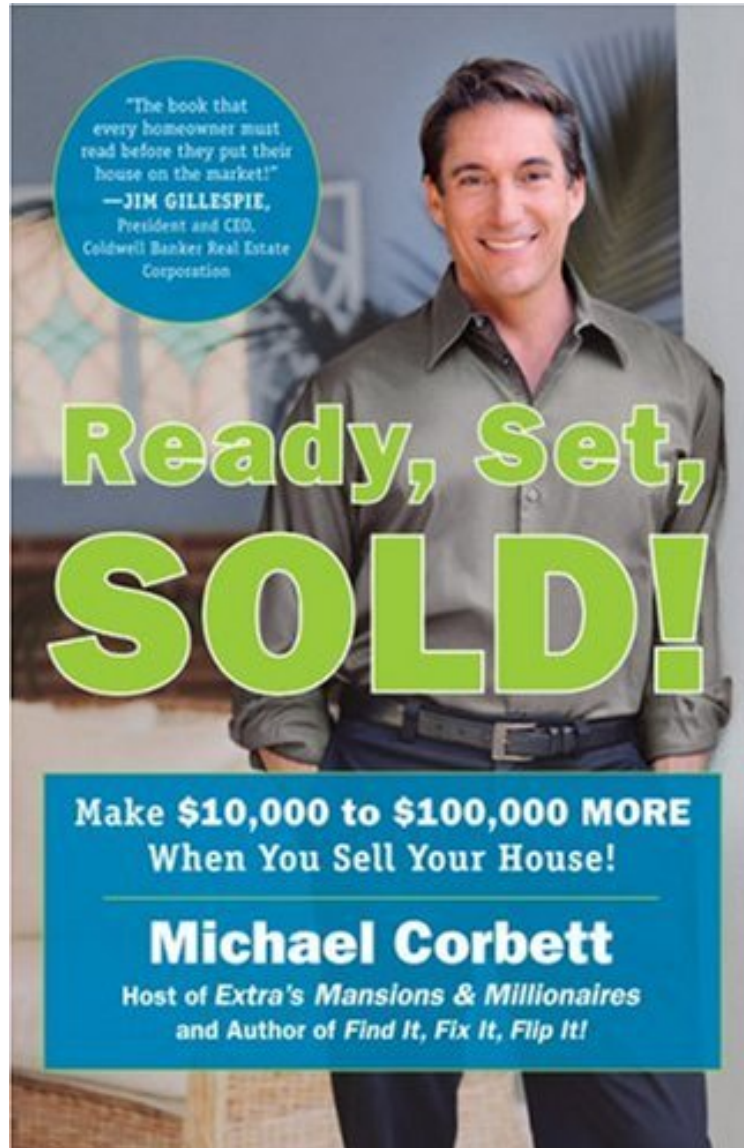


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Ready, Set, Sold!: The Insider Secrets to Sell Your House Fast--for Top Dollar!

Michael Corbett

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#1118025 in Books 2007-02-27 2007-02-27Original language:EnglishPDF # 1 8.41 x .71 x 5.511, .74 #File Name: 0452288134336 pages | File size: 58.Mb

Michael Corbett : Ready, Set, Sold!: The Insider Secrets to Sell Your House Fast--for Top Dollar! before purchasing it in order to gage whether or not it would be worth my time, and all praised Ready, Set, Sold!: The Insider Secrets to Sell Your House Fast--for Top Dollar!:

0 of 0 people found the following review helpful. Easy read and to the point on all matters with ...By David

Darrow Easy read and to the point on all matters with the exception of one topic relating to selling your home. FSBO was lightly touched upon with wording that strongly favored selling through a real estate brokerage vs selling on your own. Very informative otherwise. 0 of 0 people found the following review helpful. Ready set sold By Mitchell Gnesios this book is all you ever want to know about moving, Author covers everything step by step. I highly recommend it 16 of 18 people found the following review helpful. SELL SELLING SOLD!! By Steve TGreat book. Corbett breaks information down in an easy to read style. I had to buy this one, his last book helped me fix up a home without any problems. With this book, I SOLD my house in two days! Great Read!

Michael Corbett appears regularly on national TV and print media and travels the country lecturing to crowds of 25,000 sharing his expertise, having made millions buying and selling houses during his twenty-plus years in the business. With personal tips, cost-effective techniques, and real estate insider secrets, Ready, Set, Sold! will teach readers how to: Add \$10,000 to the value of their home in a single weekend Avoid the twelve costliest and most common mistakes Dress and stage their home to make buyers swoon and bid over the asking price Pay no taxes on the sale without breaking the law Complete no-cost makeovers that supercharge their selling price Take advantage of the home-selling secrets that only real estate agents know Save thousands in commissions and closing costs With before and after photos, checklists, charts, and worksheets, Ready, Set, Sold! is the book that every home seller MUST read before putting their house up for sale!

From Booklist Lesson 1 is that it doesn't hurt to be a mediagenic author; name recognition--as in NBC expert and TV host Corbett (and, by the way, author of Find It, Fix It, Flip It! 2006)--counts, as does his life experience in flipping 30 pieces of property. Lesson 2 is that real estate and all its attendant information sells. Think Donald Trump, as one prime example. Lesson 3 is that it's all about business; leave emotions behind when marketing real estate. Much of the advice proffered here is in the professional know-how category. Such as declutter the rooms, inside and out (or, as Corbett says, save it/store it/sell it/check it); paint, repair, and otherwise make sure it's squeaky clean; hire a professional realtor (avoiding the FSBO lure); and never close on a Friday. Lots of tips around Ready, Set, Sold (RSS) sales successes, as well as data-packed sidebars (e.g., a list of 411 real estate Web sites), add an even higher value to Corbett's counsel. Barbara Jacobs Copyright American Library Association. All rights reserved Looking to sell? Help is right here! Before you put your house or condo on the market, read Corbett's latest well-written book, Ready, Set, Sold Don't be turned off by the cutesy title. This is a serious book about the techniques Corbett used to profit from selling 33 of his houses for top dollar. In addition to being a TV actor and host of Extra's Mansions and Millionaires, Corbett knows how to maximize profits whether selling his personal residence or a house he bought to fix and flip In his first superb book, Find it, Fix it, Flip it, Corbett shared his strategies for locating and profitably upgrading houses, often creating entirely new persona or lifestyles for the residences. In this new book the author concentrates on getting ready to sell the house you already own and maximizing its profit in good times or bad The book explains how to transform an ordinary house into one that a buyer absolutely must have. The black and white before and after photos add to the realism. They give enough detail to show how inexpensive repairs and remodeling can greatly enhance the sales price Corbett does not advise radical renovations before selling a house. Instead, he suggests modest-cost techniques, such as resurfacing kitchen cabinets rather than replacing them. Along the way, he provides practical advice, such as hiring a painting company rather than a one-man operation if you want the fix-up work to be completed in 30 days or less A huge factor in the Corbett formula is, after the house has been painted and fixed up, to "stage" it. That means clean it thoroughly of personal items, such as removing photos and memorabilia. Then make the home look inviting and up-to-date, usually by removing furniture and sometimes bringing in rented furnishings to make it seem more livable and spacious When it comes to hiring a real estate agent to market the house, Corbett has only one opinion -- hire the best agent in the vicinity. He says the current home marketplace is not hospitable to a "for sale by owner." To save a mere 3 percent (because there will usually be a buyer's agent expecting a 3 percent sales commission even if you sell by owner), the author says it's not worth the risk and delay of selling alone Written from the perspective of an experienced home seller, this is one of the most practical "how to sell a home" books available. Throughout the book, Corbett offers inexpensive tips to make a house or condo up-to-date so it will command buyer and agent attention, as well as draw a top dollar sales offer. On my scale of one to 10, this outstanding book rates a solid 10. --The Miami Herald - Robert Bruss - Nationally Syndicated Real Estate Columnist (added by author) Before you put your house/condo on the market, read Corbett's latest well-written book, Ready, Set, Sold! On my scale of one to 10, this outstanding book rates a solid 10. About the Author Michael Corbett is the real estate and the lifestyle expert of NBC's Extra!, with 17.5 million viewers per week and the host of Extra's Mansions and Millionaires. Michael is a nationally known real estate authority appearing regularly on Larry King Live, CNN, ABC, HGTV, and FOX News.