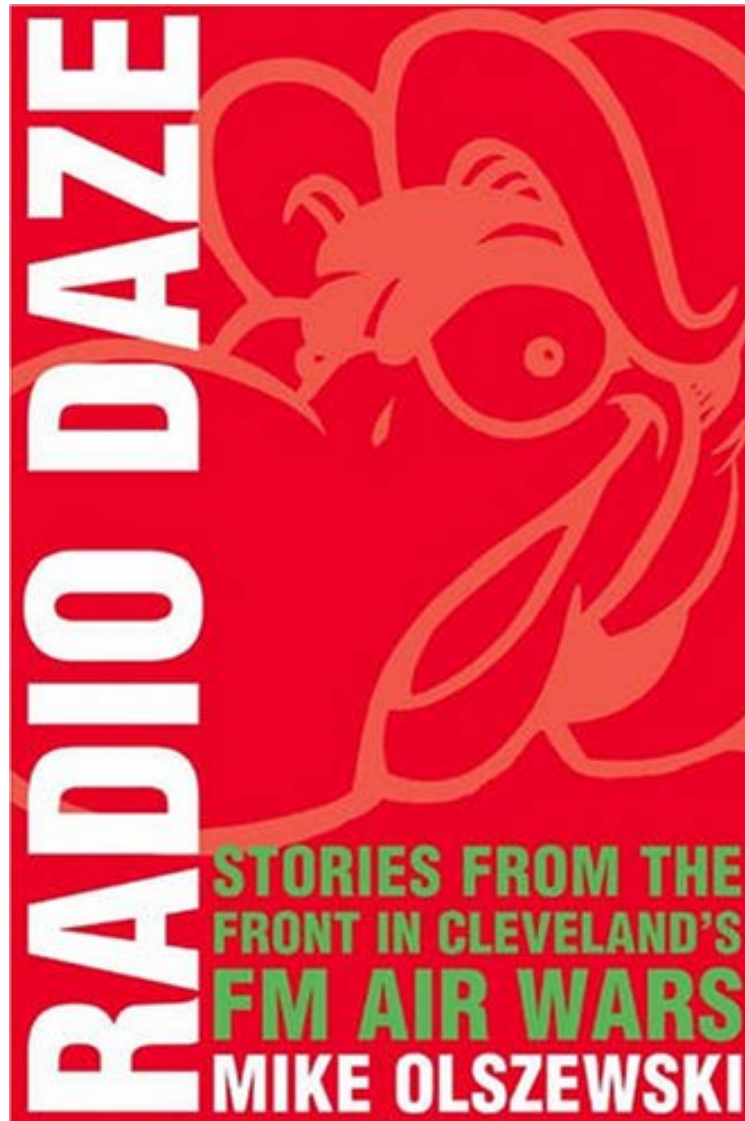


[Read free] Radio Daze: Stories from the Front in Cleveland's FM Air Wars

## Radio Daze: Stories from the Front in Cleveland's FM Air Wars

*Mike Olszewski*

*ePub | \*DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



READ ONLINE

#185409 in Books Kent State University Press 2003-10Original language:EnglishPDF # 1 9.27 x 1.18 x 6.25l, 1.50 #File Name: 0873387732474 pages | File size: 67.Mb

**Mike Olszewski : Radio Daze: Stories from the Front in Cleveland's FM Air Wars** before purchasing it in order to gage whether or not it would be worth my time, and all praised Radio Daze: Stories from the Front in Cleveland's FM Air Wars:

0 of 0 people found the following review helpful. A Well Told Account of Cleveland RadioBy HuntleyMCA well researched and documented book from someone who was working on the front lines. This is a great look at the history of FM radio in Cleveland, OH during a time when radio meant something. It is mind boggling to think of the artists that were introduced to America because WMMS played them first. The artists that continued throughout their careers

to credit and thank WMMS for their support. What I enjoyed about this book was that it shared how Cleveland radio shaped what WMMS was doing and how WMMS shaped what other Cleveland radio stations were doing. This is not a history of WMMS for that book I would highly recommend reading *The Buzzard: Inside the Glory Days of WMMS and Cleveland Rock Radio--a Memoir* by John Gorman. I missed the heyday of Cleveland radio by a few years and vaguely remember the recall the end of WMMS dominance of Cleveland radio, but this book described in detail many of the stories I've heard over the years about how radio use to be. I would recommend this book for anyone that is interested in 60s to 80s music, interested in radio history or generally interested in the history of Cleveland, OH. The radio of Cleveland influenced a lot of events that happened not only in Cleveland but around the country. 0 of 0 people found the following review helpful. A great follow up to Gorman's book on WMMS By Jerry A. Orn. If you were there, a great way to relive the days of the best FM stations in the country. The initial chapters were difficult and I had to put the book down many times mainly trying to keep up with the details or over detailing of the DJ employment jumping. The book does get great though and was an enjoyable read overall. 0 of 2 people found the following review helpful. It's Only Rock and Roll, but.... By A Customer Mike Olszewski blows the Buzzard myth wide open, then ties the shrapnel back up into one tidy little package. Fun, informative, a great read!

Essentially the story of WMMS, *Radio Daze* captures the radio scene during the 70s and 80s, chronicling how this small FM rock station became the top-rated station in Northeast Ohio and made Cleveland one of the most important radio markets in the world. Mike Olszewski obtained exclusive interviews with many radio legends, revealing how insidious and destructive the battle for radio dominance became. Among other things, he exposes the story behind the reports of ballot box stuffing by WMMS to win the prestigious Rolling Stone magazine Readers Poll for best radio station in the country and some of the dirty tricks played by radio stations to get the edge on their competitors.

About the Author Mike Olszewski is a veteran radio personality best known for his work at the legendary WMMS-FM. He is an educator teaching a wide range of media, speech and communications classes at Kent State University, the University of Akron and Notre Dame College. Mike is also the curator and archivist for the Ohio Broadcast Archive and Museum, a statewide project at the University of Akron documenting the history of Ohio's radio and television.