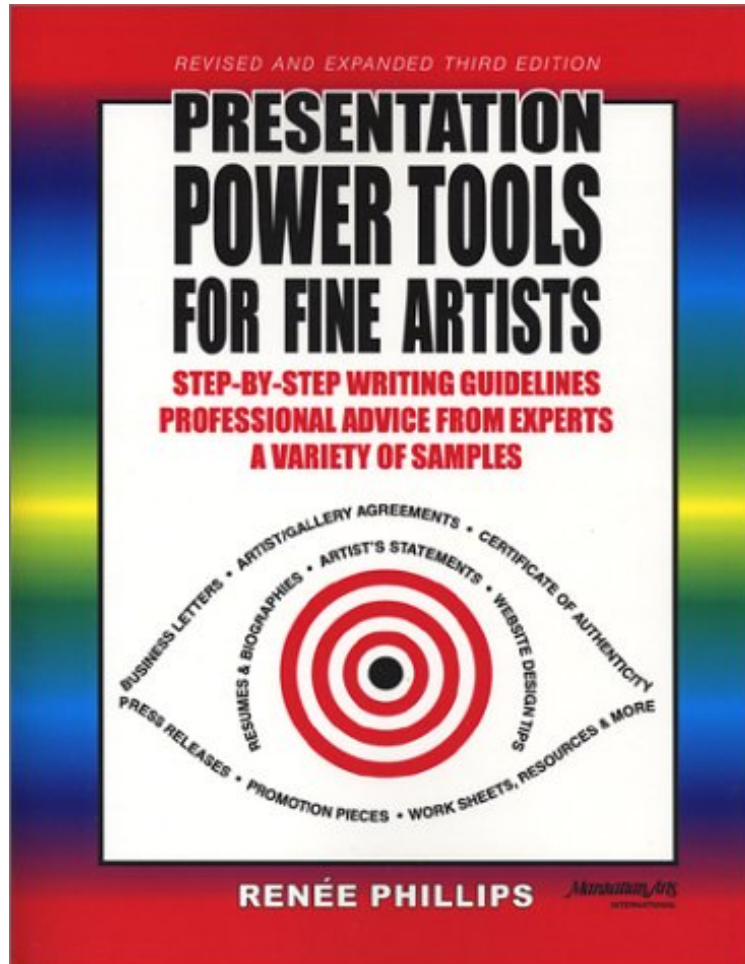


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## Presentation Power Tools for Fine Artists

*Renee Phillips*

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The Revised Expanded Third Edition of PRESENTATION POWER TOOLS FOR FINE ARTISTS offers step-by-step writing guidelines, professional advice and a variety of samples to help aspiring and professional artists and their agents prepare polished promotional materials, gallery presentations, grant proposals and publicity kits. There are dozens of samples to help artists promote their work including: Business Letters, Resumes, Biographies, Artists Statements, Promotional Materials, Press Releases, Artist/Gallery Agreements, Bill of Sale, Invoices, Work Forms and hundreds of valuable resources.

"A must for every fine art individual who wants to present themselves professionally." -- Linda Handler, Artist and Director of Phoenix Gallery "Many effective tools are provided to empower art professionals and tremendously benefit their portfolios." -- Susan Schear, Director, Artist Career Planning Services "This book provides artists with the tools to take control of their careers." -- Diane Leon, Artist and Adjunct Assistant Professor of Art, NYU About the Author Rene Phillips, Executive Director of Manhattan Arts International is also the author of New York Contemporary Art Galleries, now in its fifth edition, Success Now! For Artists: A Motivational Guide for the Entrepreneur and Creating Success: The Artists Complete Guide to Freedom Prosperity. She is a member of the International Association of Art Critics, Editor-in-Chief of the bi-monthly newsletter Success Now! and a private artist career counselor and coach.