

Power Publicity For Home and Furniture Stores

Paul Hartunian

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POWER PUBLICITY for Home and Furniture Stores



**A Complete, Done-For-You
System For Getting Powerful,
Profit Producing Publicity**

by Paul Hartunian

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Power Publicity for Home and Furniture Stores provides you with word-for-word press releases you can copy and use in your own publicity campaigns. It also contains dozens of press release headlines, opening paragraphs and story ideas. There is also an annual calendar with story ideas for every month of the year, year after year. In just minutes you can have your publicity campaigns up and running. Any home and furniture store owner can use the information in this manual to get publicity that will help attract customers and increase business.