

Freehand Fashion: Learn to Sew the Perfect Wardrobe

Chinelo Bally

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Chinelo Bally : Freehand Fashion: Learn to Sew the Perfect Wardrobe before purchasing it in order to gage whether or not it would be worth my time, and all praised Freehand Fashion: Learn to Sew the Perfect Wardrobe:

47 of 49 people found the following review helpful. and while it's a great way to build a wardrobeBy DbmsewerI'm an advanced sewer and I really wanted to give this book five stars. However, she's really showing you how to create a moulage and turn it into a garment, and while it's a great way to build a wardrobe, some of her instructions are exasperating. For example, I was looking to make the pencil skirt moulage, and while she tells you to cut on the side seam line, she doesn't tell you what she's using as a seam allowance. There's mention made of a sa in the actual skirt construction, but unless you know what you're doing it's confusing. She also doesn't tell you whether she's factoring ease in the moulage, or in the skirt.I love Chinelo. She was one of my favorite contestants out of all the GBSB series and I was really rooting for her to win. I just wish she'd been a little more clear in the way she lays this book out so someone trying her technique isn't sorting through pages for basic information or making a moulage that leaves out

some important measurements. 40 of 41 people found the following review helpful. Excellent book
By Adrienne Miller
This book is excellent. It's apparent that the last reviewer made a mistake by giving this book only one star. I first heard of Chinelo Bally from watching recordings of the "Great British Sewing Bee" season 2 on Youtube. Unfortunately almost all of the episodes have been deleted but you can still find them online. Anyhow, this book teaches you how to design your own clothing without a pattern. She gives a number of projects to start you off with that are based on your own measurements and preferences. For instance, you get to select the fabric, how long or short it will be, etc. You do take a lot of measurements, but that's what helps you to get a good fit. But the real gem in the book is that it teaches you the principles of how to take a design that you have in your head and create it to fit your own body.
2 of 2 people found the following review helpful. If interested in sewing without the standard patterns, it's worth purchasing.
By A Consumer
Interesting technique and concepts. If interested in sewing without the standard patterns, it's worth purchasing.

Create beautiful clothing . . . without a pattern! In *Freehand Fashion*, designer Chinelo Bally reveals her sewing secrets and unique method of fabric cutting, based on a traditional Nigerian technique. Using a series of basic garment blocks, anyone can make an entire wardrobe of fashionable outfits for every shape and size. It's surprisingly simple, and requires no fancy equipment: just a sewing machine, measuring tape, chalk, and scissors. Step-by-step illustrations show how to draft, cut, and construct the five basic blocks that are used either singly or in combination to complete every one of the 15 projects, including tops, skirts, dresses, and evening wear.

About the Author
Chinelo Bally is a Nigerian-born Brit with an overly healthy appetite for fashion and sewing. In 2014, Chinelo appeared on the BBC's *Great British Sewing Bee*, where she wowed judges and fellow contestants with her freehand cutting method. She now runs workshops across the UK and writes a blog where she offers tutorials on freehand cutting projects. She keeps her Twitter and Instagram accounts (@Chinelobally) abuzz with exciting fashion-related projects.