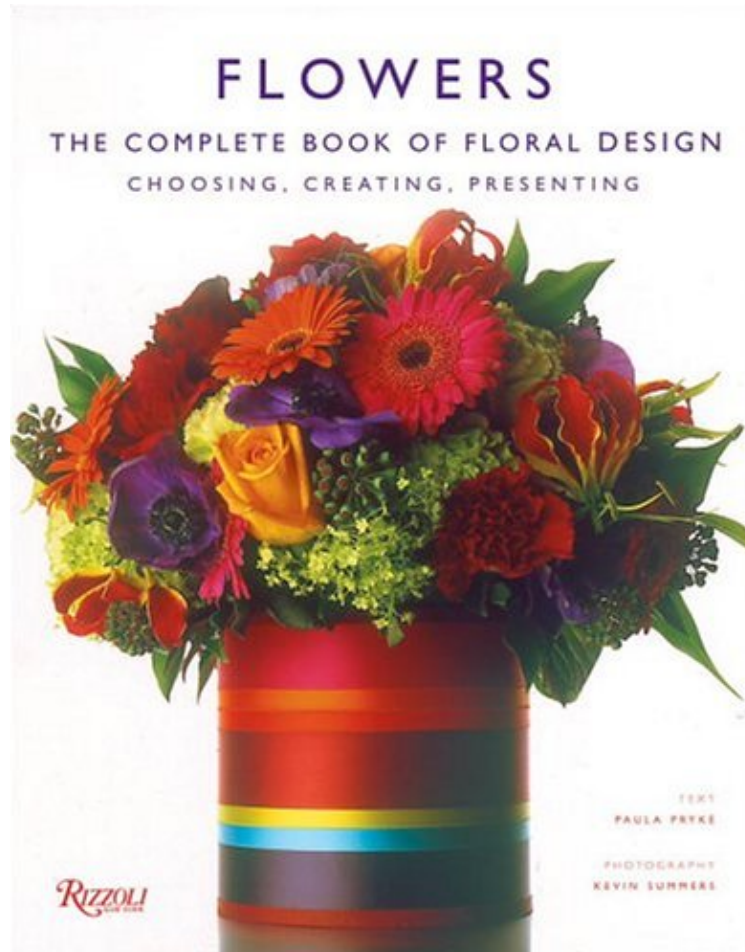


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Flowers: The Complete Book of Floral Design

Paula Pryke, Kevin Summers
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Paula Pryke, Kevin Summers : Flowers: The Complete Book of Floral Design before purchasing it in order to gauge whether or not it would be worth my time, and all praised Flowers: The Complete Book of Floral Design:

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Paula Pryke is one of the leading floral designers in the world today and is an inspiration not only to do-it-yourselfers but to professionals in the floral and interior design. This book profiles more than 80 projects, which are divided into

two distinctive styles—classic and contemporary. The first chapter features arrangements that have stood the test of time and have become classics in their own rights; the next section features those that are on the cutting edge. For each arrangement, Paula takes the readers on a very personal journey through her color and design choices that make each project one-of-a-kind. This career-spanning catalogue of Paula's unique approach to flower arranging illustrates how her style has evolved, and shows how flowers are the finishing touch to any room or table setting. Combined with comprehensive information on techniques, step-by-step instructions and photographs, this is a practical guide to floral arrangements for the novice as well as an inspiration to the more accomplished florist. With this book, anyone can create memorable floral compositions that add color and style to any room.

About the Author Paula Pryke runs a highly successful flower business that has a reputation for innovative floral designs. She has a worldwide following. Paula runs a flower school in London and is the author of numerous best-selling books including *Flowers, Flowers*, *Festive Flowers*, and *Living Color*. Kevin Summers is a photographer whose work has appeared in *The World of Interiors* and *Elle* as well as in several of Paula's previous books.