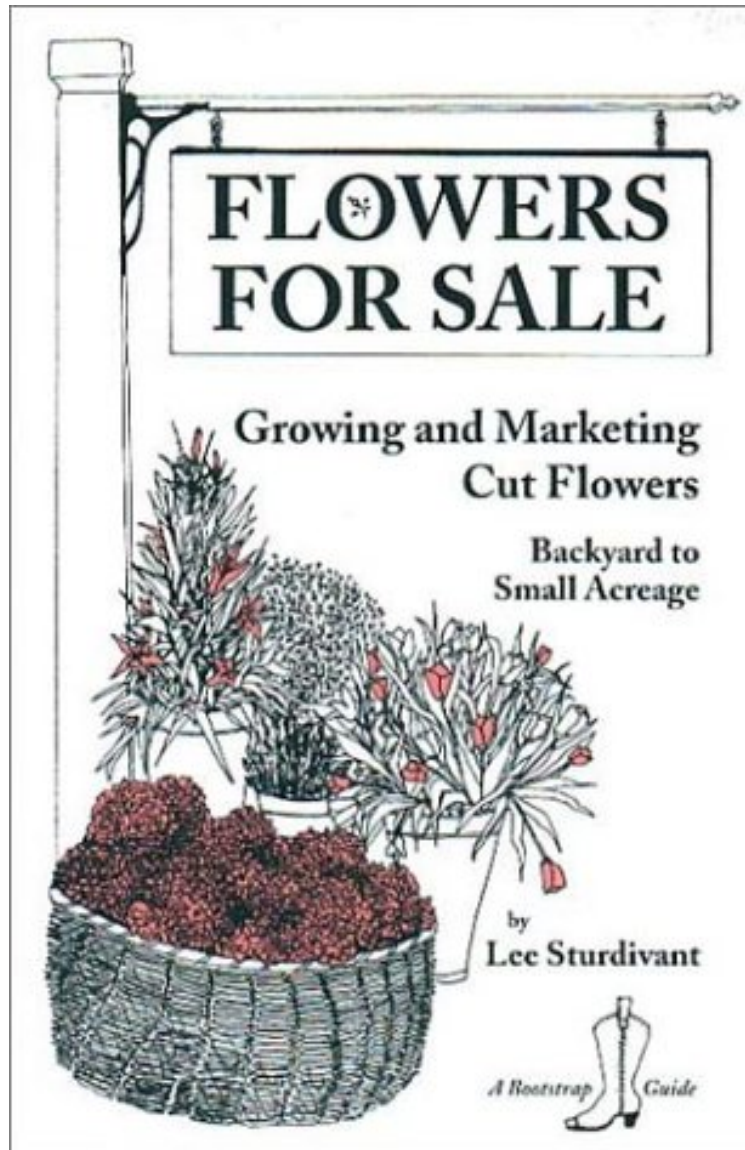


(Pdf free) Flowers for Sale: Growing and Marketing Cut Flowers (Bootstrap Guide)

## Flowers for Sale: Growing and Marketing Cut Flowers (Bootstrap Guide)

Lee Sturdivant

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**Lee Sturdivant : Flowers for Sale: Growing and Marketing Cut Flowers (Bootstrap Guide)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Flowers for Sale: Growing and Marketing Cut Flowers (Bootstrap Guide):

2 of 2 people found the following review helpful. A total waste of time and money; should be given zero starsBy

Kathryn Martin I don't know how anyone can think this is a useful book with valuable information! As someone who has been gardening for over 40 years and has sold cut flowers for the last 6, I can tell you that this book is severely lacking. As another reviewer mentioned "It is extremely vague, completely lacking in any technical detail regarding crop production, expected yield per acreage used, costs involved, marketing/selling etc. I can sum this book up in one sentence 'I grew some flowers and sold them in my local shop and I don't know how or why I was successful at this practice.' This really is a worthless book." I fully agree with this reviewer. Don't waste your money on this one.

0 of 0 people found the following review helpful. A good start  
By Lorien Larsen If you are thinking about starting in cut flowers this is a book for the newbies to read! It is an easy read, with many little interviews on people who do this as a side business. Don't expect to get rich off of flowers, but an extra 5-15k a year is a realistic goal. Don't stop with this book, keep reading all the books you can!

0 of 0 people found the following review helpful. Growing Marketing Cut Flowers  
By Jen I love this book so much, I just ordered Herbs For Sale, too. Lee Sturdivant has given a wealth of information in a concise manner. Easy to read, easy to apply and inspiring.

FLOWERS FOR SALE PROVIDES A GREAT STARTING POINT FOR NEW COMMERCIAL FLOWER GROWERS, AND INCLUDES SOME UNIQUE MARKETING IDEAS THAT EVEN ESTABLISHED GROWERS CAN FIND USEFUL.